



SPONSORSHIP OPPORTUNITIES

Vancouver, BC | April 24 – 26, 2024

www.EXCElerate2024.com

Sponsorship Details

EXCElerate2024 is dedicated to the full spectrum of women entrepreneurs from all sectors and business sizes. Back by popular demand, EXCElerate will continue to **INNOVATE, INSPIRE** and **INFLUENCE** thought leaders to focus on new ways of thinking beyond the norm—growing businesses with compassion, courage, confidence and collaboration.

EXCElerate2024 will foster and support the economic empowerment of women by enhancing trading opportunities across Canada, the USA and Internationally.

Quality and growth-oriented sessions will be the program concentration for the attending participants.



- Women will be empowered to become more engaged, active and confident taking charge of their own business growth;
- Corporations will provide insights into their global procurement strategies including local engagement and Corporate Social Responsibility;
- Government stakeholders will offer services to support global connections;
- Financial institutions will offer tools and expectations of those seeking to leverage financial instruments;
- Trade practitioners will offer pathways to engage and demystify;
- Inspirational leaders from global corporations and all business sectors will offer real insights to shape new thinking to enable strategic directions tapping into real contributions to change: leadership and motivation for advocacy will provide directions for local, national and international levels;
- Partnerships and dialogue between key stakeholders will be initiated;
- Seeds will be planted for global connections to develop between women business enterprises and corporations between women business owners and knowledge experts and between women business owners and government.

Who Attends

The range of attendees are leaders and decision makers from Canada, USA, UK, Africa, Australia, Japan, EU, SE Asia, and include: Business Owners, General Managers, Presidents, Vice Presidents, Directors, Chairman, Sr. Program Managers, Sales, and prominent other high positions.

We host attendees from all sectors:

- Managing Performance,
- Franchising your Business,
- Organizational Strategies,
- Human Resources,
- Marketing,
- Diversity and Inclusion,
- Branding and Online Presence,
- Business Mindset,
- The Great Resignation,
- and much more.

Our 2023 series will continue to offer relevant and insightful business topics, cutting-edge ideas for leadership development by industry experts, thought leaders, and current authors.

GYB Global Exposure

GroYourBiz is thrilled to have registrants attending from all over the world which often include:

- Canada
- United States
- Europe
- South America
- Asia
- Africa
- Australia/Oceania



April 24 – April 26, 2024 • Vancouver, BC | Canada • www.EXCElerate2024.com



“Our G7 Summary” of Sponsorship Opportunities

EXCElerate2024: “GroYourBiz with the Speed of Collaboration”— is pleased to provide your company or organization with positive profile through your sponsorship involvement.

Our 2024 GroYourBiz conference will be an ideal way to raise your profile with this important target market of Women Entrepreneurs. The reach of your sponsorship through cross promotion with our Alliances is over a 250,000+ reach.

We invite you to contact us to discuss all the possibilities of Sponsorship for your organization. We look forward to tailoring a sponsorship package to highlight your company, product or service.

Here are our **G7 Summary of Sponsorship Opportunities** for EXCElerate2024!

- Globalize \$30,000.00 +tax
- Guide \$20,000.00 +tax
- Give & Get \$15,000.00 +tax
- Generate \$10,000.00 +tax
- Goal-Set \$ 5,000.00 +tax
- Gear-Up \$ 2,500.00 +tax
- GO For It! * \$70,000.00 +tax

In keeping with the goals of EXCElerate2024 and our collaborative model, which is to foster the economic empowerment of women, a 1% profit generated from the EXCElerate conference will be donated to **a special fund (TBD)** which aims to create a world where girls are empowered to reach their potential through a quality education. EXCElerate2024 is executed under “**GroYourBiz Institute for Global Connections Association—an NFP**”

“The globe is the gateway to the giving and getting of goods!”

* **GO FOR IT! Presenting Sponsor is the exclusive FI & includes the introduction of the Gala Speaker.**

April 24 – April 26, 2024 • Vancouver, BC | Canada • www.EXCElerate2024.com

“Our G7 Summary” of Sponsorship Opportunities

Globalize — \$30,000

- 10 full packages to EXCElerate2024
- Logo signage throughout the conference (2.5 days)
- Introduction of a speaker
- Access to participant mailing list*
- Promotional material of a product or service in our Gift Package
- Opportunity to include questions in the exitsurvey
- Company logo and hyperlink from website
- Extensive promotional coverage prior and during the Conference utilizing our chosen media and website.
- Sponsor category exclusivity
- Prominent exposure and appropriate sponsorship recognition
- Comprehensive Social Media platform including Facebook, LinkedIn, Instagram & YouTube (inc. our chosen media platform)
- Opportunity to provide 20 guest blogs to demonstrate your leadership or authority in a specific area
- Opportunity to provide up to 15 featured expert video blogs which share best practices or value-added materials to our attendees on our website that will be cross-promoted via Social Media
- Final report will be provided highlighting the reach and exposure of your organization's sponsorship

[* subject to approval from delegates]



April 24 – April 26, 2024 • Vancouver, BC | Canada • www.EXCElerate2024.com



“Our G7 Summary” of Sponsorship Opportunities

Guide — \$20,000

- 7 full packages to the conference
- Logo signage throughout the conference (2.5 days, 20+ sessions)
- Promotional material of a product or service in our Gift Package
- Opportunity to include questions in forum exit surveys
- Company logo and hyperlink from website
- Prominent exposure and appropriate sponsorship recognition
- Comprehensive Social Media platform including Facebook, LinkedIn, Instagram & YouTube, including our social media platform (TBD)
- Extensive pre-series, during series and post-series Social Media mentions
- Opportunity to provide 10 guest blogs to demonstrate your leadership or authority in a specific area
- Opportunity to provide up to 5 featured expert video blogs which share best practices or value-added materials to our attendees on our website that will be cross-promoted via Social Media
- Final report will be provided highlighting the reach and exposure of your organization's sponsorship

“Our G7 Summary” of Sponsorship Opportunities

Give & Get — \$15,000

- 5 full packages to the conference
- Logo signage throughout the (2.5 days, 20+ sessions)
- Promotional material of a product or service in our Gift Package
- Company logo and hyperlink from website
- Prominent exposure and appropriate sponsorship recognition
- Comprehensive Social Media platform including Facebook, LinkedIn, Instagram & YouTube and including our chosen media platform (TBD)
- Opportunity to provide 5 guest blogs to demonstrate your leadership or authority in a specific area
- Opportunity to provide up to 5 featured expert video blogs which share best practices or value-added materials to our attendees on our website that will be cross-promoted via Social Media
- Final report will be provided highlighting the reach and exposure of your organization's sponsorship





“Our G7 Summary” of Sponsorship Opportunities

Generate — \$10,000

- 3 full packages to the Conference
- Logo signage throughout the conference (2.5 days, 20+ sessions)
- Promotional material of a product or service in our Gift Package
- Company logo and hyperlink from website
- Appropriate exposure and sponsorship recognition
- Comprehensive Social Media platform including Facebook, LinkedIn, & YouTube
- Opportunity to provide 2 guest blogs to demonstrate your leadership or authority
- Opportunity to provide up to 2 featured expert video blogs which share best practices or value added materials to our attendees on our website that will be cross-promoted via Social Media
- Final report will be provided highlighting the reach and exposure of your organization's sponsorship

Goal-Set — \$5,000

- 2 full packages to the conference
- Logo signage at all sessions (2.5 days, 20+ sessions)
- Promotional material of a product or service in our Virtual Gift Package
- Company logo and hyperlink from website
- Appropriate exposure and sponsorship recognition
- Comprehensive on our chosen Social Media platforms (TBD)
- Opportunity to provide 1 guest blog & 1 expert video blog

Gear-Up — \$2,500 (Exclusive Opportunity for SMEs)

- 1 package to the conference
- Logo signage at all sessions (2.5 days, 20+ sessions)
- Company logo and hyperlink from website
- Appropriate exposure and name recognition in Program Details
- Comprehensive on our chosen Social Media platforms (TBD)
- Opportunity for your company to participate in our giftbag

April 24 – April 26, 2024 • Vancouver, BC | Canada • www.EXCErate2024.com

“Our G7 Summary” of Sponsorship Opportunities

GO For It! — Gala Dinner Speaker*

Introduction of an internationally renowned speaker and OWN THE GALA!

This event is open to all the participants as well as to additional businesspeople, government representatives, and trade practitioners from different sectors.

Plus

- 15 full packages to the Conference
- Opportunity to provide a prominent session relevant to your industry
- Logo signage throughout the conference and 20+ sessions
- Written message to delegates in Official Virtual Guide
- Access to delegate mailing list**
- Promotional material in Delegates Package
- Opportunity to include questions in forum exit surveys
- Company logo and hyperlink from website
- Sponsor category exclusivity
- Prominent exposure and recognition as the Presenting Sponsor
- Comprehensive Social Media platform including Facebook, Instagram, YouTube and chosen media platform (TBD)
- Opportunity to provide unlimited guest blogs to demonstrate your Organizations' leadership or authority in a specific area
- Opportunity to provide unlimited featured expert video blogs which share best practices or value-added materials to our attendees on our website that will be cross-promoted via Social Media
- Final report will be provided highlighting the reach and exposure of your organization's sponsorship



** Subject to approval from delegates

April 24 – April 26, 2024 • Vancouver, BC | Canada • www.EXCElerate2024.com

Sponsorship Form

Company: _____

Contact: _____

Title: _____

Address: _____

City: _____ Province: _____ PC: _____

Telephone: _____ Fax: _____

E-mail: _____

Website: _____

Commitment Level

Globalize – \$30,000 + tax

Guide – \$20,000 + tax

Give & Get – \$15,000 + tax

Generate – \$10,000 + tax

Goal-Set – \$5,000 + tax

Gear-Up – \$2,500 + tax (Exclusive Opportunity for SMEs)

GO For It! – \$70,000 + tax

* There are a number of sponsorship levels and opportunities to consider. We can also customize further to your organizations needs and welcome your ideas

Payment Method

PayPal

EFT - request info from
accounting@groyourbiz.com

Logo/Camera Ready Art

Will e-mail EPS logo file to:

Barbara.Mowat@GroYourBiz.com

E-mail this sponsor form to:

GroYourBiz Institute for Global Connections Association (NFP)

accounting@groyourbiz.com

Questions?

Contact Barbara Mowat

T: 1.604.534.5007 • C: 1.604.644.8298

E-mail: Barbara.Mowat@GroYourBiz.com

ACCOLADES FROM EXCELerate PARTICIPANTS



"An outstanding conference period, one that will be remembered for a long time. It was privilege to be one of your MC's and introduce a personal hero of mine – David Suzuki. The speakers were all rock stars and it takes someone very seasoned and intuitive to know how to select speakers that are both inspiring but the very best in their fields and industries. I coach TEDTalks speakers and I was in awe. Well done!"


 Diana Bishop, The Success Story Coach

"EXCELerate was phenomenal and exceeded every expectation by the quality of the speakers and the remarkable women I met each day. I will forever remember the incredible feeling of a shared spirit to GIVE (rather than most conferences which have the opposite spirit) and the respect for diversity and the celebration of our shared success globally. I am grateful that I was part of this conference and I appreciate your team for the impeccable organization."

 Sonja Salmon, Ebby Rane



"My heartfelt congratulations on massively exceeding all expectations! Well done, what a huge success."

 Carolyn Cross, Ondine Biomedical



"There is no question that this was once again one of the most captivating conferences that I have attended—with not only one good idea—but many. It is wonderful how the panels all have different points of view that foster challenging perhaps our previous opinions or at the very least give us more information to have an informed opinion. Our team thought it was time well spent indeed!"

➔ Diane McCurdy, McCurdy Financial

"Outstanding conference! It was such a well-planned and Inspiring event and I was proud to be a part of it. Thank you for including me."

➔ Janice McDonald, The Beacon Agency



"Thanks Barb Mowat and EXCErate2017 for a brilliant conference bringing together so many who are committed to advancing women's entrepreneurship."

➔ Amanda Ellis, East West Center

"I think it's safe to say that we were all blown away by the calibre of the gala – the dinner was fantastic, the performance lovely and Ann Mukherjee's keynote was beyond inspiring! We've all come away from her address with a renewed sense of energy, purpose and gratitude."

➔ Stephanie Hayes, Overwaitea Food Group



"This expert group of panelists gave a wealth of advice to the audience—the clear and incisive responses made my job as moderator so much easier! Kudos to Barbara for arranging this, and to the panel for an excellent session!"

➔ Peter Hall, Vice President & Chief Economist,
Export Development Canada